

HARDY MYERS  
Attorney General

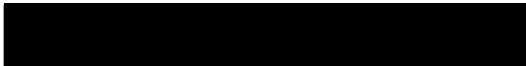


PETER SHEPHERD  
Deputy Attorney General

**DEPARTMENT OF JUSTICE**  
CIVIL ENFORCEMENT DIVISION

August 28, 2008

LEONARD HEIN  
2860 Lincoln  
Eugene, OR 97405

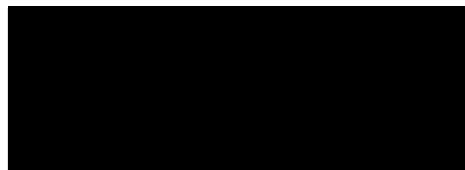


It has come to our attention that you are promoting a pyramid club/chain letter that is unlawful under ORS 646.608(1)(R) and 646.609.

Copies of the relevant Oregon statutes, and some explanatory material concerning pyramid scams are enclosed. It is our position that the scheme you are promoting is clearly a pyramid and in violation of Oregon law.

Please be advised that further promotion of this pyramid club/chain letter may result in a complaint being filed against you and the assessment of civil penalties of up to \$25,000 per mailing, as well as attorney's fees; investigative costs, and cost of preparation and prosecution.

Please call me at (503) 947-4333 if you have questions on this matter.



Enclosures