

From: Attorney General
Sent: Tuesday, March 01, 2011 11:05 AM
To:
Subject: Scam Alert: Smartraiser



Consumer Protection Hotline: 1-877-877-9392
Online: www.oregonattorneygeneral.gov

Look up consumer complaints about businesses online:
www.oregonattorneygeneral.gov/beinformed

ATTORNEY GENERAL'S
SCAM ALERT

A Consumer Protection Alert from Oregon Attorney General John Kroger

Dear ,

Thank you for signing up to receive news and updates from the Oregon Department of Justice. The following is a scam alert from the [Oregon Scam Alert Network](#). Please feel free to forward this email and encourage your family members, friends and colleagues to join the network too. Together we can fight fraud and help protect Oregonians from falling prey to predatory schemes.

SMARTRAISER IS NOT A CHARITY

The Oregon Department of Justice has received several complaints about a deceptive

company named "Smartraiser" that is soliciting door-to-door in Washington County under the guise of being a charity that helps veterans. Smartraiser is not a charity.

Similar to the door-to-door magazine complaints of last summer, in which sales crews suggested that buying magazine subscriptions were charitable donations, Smartraiser is soliciting Oregonians to purchase or "donate" money for care packages for U.S. troops serving overseas. A consumer could easily assume that Smartraiser is a charity, but it is not.

Attorney General John Kroger urges Oregonians to research charities by going to www.oregonattorneygeneral.gov and clicking on the link titled "Check on a Charity." All charities soliciting money in Oregon must be registered with the Oregon Department of Justice Charities Section. Smartraiser is not the only scam charity trying to profit off the illusion of supporting America's service members.

Before paying money to Smartraiser Oregonians should be aware of the following:

- Smartraiser is not a charity helping troops, but a for-profit company
- Smartraiser does not offer financial reports detailing the use of the money it receives
- Unlike a charity, Smartraiser does not disclose what percentage of the money it receives actually goes toward supporting troops and supplying care packages
- Money given to Smartraiser is not tax-deductible
- No government body endorses nor is associated with Smartraiser

Attorney General John Kroger and the Oregon Department of Justice are committed to protecting Oregon's marketplace and helping Oregon consumers. If you or someone you know unwittingly donated to a fake charity please call the Consumer Hotline at 1-877-877-9392 for assistance.

Quick Links

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