

From: Attorney General
Sent: Wednesday, April 06, 2011 11:05 AM
To:
Subject: Scam Alert: Epsilon Data Breach



Consumer Protection Hotline: 1-877-877-9392
Online: www.oregonattorneygeneral.gov

Look up consumer complaints about businesses online:
www.oregonattorneygeneral.gov/beinformed

ATTORNEY GENERAL'S
SCAM ALERT

A Consumer Protection Alert from Oregon Attorney General John Kroger

Dear Martin,

Thank you for signing up to receive news and updates from the Oregon Department of Justice. The following is a scam alert from the [Oregon Scam Alert Network](#). Please feel free to forward this email and encourage your family members, friends and colleagues to join the network too. Together we can fight fraud and help protect Oregonians from falling prey to predatory schemes.

**PHISHING SCAMS EXPECTED TO INCREASE
FOLLOWING EPSILON DATA BREACH**

Consumers need to be on the alert due to a data breach at one of the nation's largest email marketing companies, Epsilon Interactive. As a result of the data breach, potentially millions of names and email addresses are in the hands of online hackers. Companies that use Epsilon for email marketing include:

- US Bank
- Best Buy
- JP Morgan Chase
- Barclays Bank
- Citibank
- Hilton Worldwide
- Kroger Groceries
- Lacoste
- Target
- Tivo
- Walgreens
- Visa
- Capitol One
- American Express

If a company believes that your information was compromised you will be contacted by email. The email will state that your name and email may have been compromised - no follow-up action with the company will be required.

The hackers who stole the data will likely send phishing emails asking for your personal information. Phishing emails often appear to be from legitimate companies, but are in fact crafted to solicit your personal banking information and social security number.

Oregon Attorney General John Kroger reminds Oregonians that legitimate companies will **never** ask you for a bank account, social security number or username and password in an email. Common examples of phishing emails including fake "package delivery confirmation" and "bank account" emails. Attorney General Kroger offers the following tips to stay safe from online hackers.

- Never respond to an email soliciting personal information. If you suspect it might be legitimate, pick-up the phone and call the company directly.
- Do not click on any links embedded in phishing emails. They may contain viruses or malware designed to steal your personal information.
- Make sure your computer has up to date anti-virus software.

Below are a two recent examples of phishing emails:



The Oregon Department of Justice is committed to protecting Oregon consumers. Anyone who has suffered a financial loss should call the Attorney General's Consumer Protection Hotline at 1-877-877-9392 or go to www.oregonattorneygeneral.gov.

Quick Links

[DOJ Web Site](#)

[Sign Up for the Scam Alert Network](#)

[Be InfORmed: Search Consumer Complaints Online](#)

[File a Consumer Complaint](#)

[Forward email](#)



Try it FREE today.

This email was sent to by attorneygeneral@doj.state.or.us |
[Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).
Oregon Attorney General's Office | 1162 Court St NE | Salem | OR | 97301