

ATTACHMENT C

STATEMENT OF QUALIFICATIONS (SOQ)

(Revised Pursuant to Addendum No. 2, September 13, 2016)

Section 1: ADR Provider Contact Information & Languages			
Last Name	Worth	First Name	Clark
Company Name	Barney & Worth, Inc.		
Business Address	1211 SW Fifth Ave., Suite 2330		
City	Portland	State	OR
Zip Code	97204	Phone 1	503-222-0146
E-mail	clark@barneyandworth.com		
Web Site	www.barneyandworth.com		
Languages Spoken	English	Fax #	503-274-7955

Section 2: Provider Overview
<p>The following Section provides a brief overview of the provider’s experience and qualifications</p>

Clark Worth, principal of Barney & Worth, Inc., is widely known for his expertise in designing and conducting public processes that engage citizens and empower them to contribute meaningfully to important community decisions. Clark assists government and business clients to communicate well with their constituencies, building trust and partnerships to effect positive change. Clark has worked on thousands of projects for approximately 400 clients during the course of his career.

A successful consultant since 1980, Clark has led major land use, infrastructure, visioning, downtown plans, public art master plans, and other strategic planning efforts for many communities in the Pacific Northwest. His expertise in a range of subject areas and public initiatives—economic development, public utilities and infrastructure, land use planning and urban growth, transportation, transit, public art, parking, and public finance — provide for deep understanding of communities’ issues and opportunities and the need for shared public understanding of solutions. He is adept at developing strategic public outreach and communications plans that effectively involve diverse stakeholders, so all voices are heard – even for the most controversial subjects.

He has developed and led public outreach processes and provided strategic guidance for many successful community visioning and planning projects. His roles include:

- Organizing, leading, and advising strategic planning processes
- Preparing strategic plans, business plans and vision documents for a variety of organizations
- Designing and facilitating public involvement that contributes to community vision statements and strategic plans
- Counseling clients on strategic plan implementation

Section 3 Services Offered and Rate			
Type of Service Key Person Desires to Offer & is Qualified to Offer	ADR Provider Billing Rate per hour	Support Staff Billing Rate Per Hour (Rate/Title)	The following items, if checked, are expenses that may be passed through at cost to the agency (See Price Agreement for details):
<input type="checkbox"/> 1. A <i>Mediation General Practitioner</i> is an impartial third party who assists two or more parties in reaching a mutually acceptable resolution to a controversy. These Practitioners have broad mediation experience and skills and are able to adapt mediation to a wide variety of circumstances, including workplace disputes.	00.00	00.00 to 00.00 (range) Administrative Assistant	<input type="checkbox"/> Copy/print charges <input type="checkbox"/> Facility Use/ Rental Fees
<input checked="" type="checkbox"/> 2. A <i>Facilitation General Practitioner</i> is an expert at helping large groups work effectively towards a desired objective. These Practitioners have sufficiently broad experience and skills so as to be able to design and facilitate a large group process to achieve variety of goals or objectives.	210.00	85.00 to 120.00 (range) Administrative Assistant	<input checked="" type="checkbox"/> Copy/print charges <input checked="" type="checkbox"/> Facility Use/Rental Fees
<input checked="" type="checkbox"/> 3. A <i>Public Policy Facilitator</i> is an expert at helping governmental entities and diverse stakeholders reach agreement on controversial public policies or public projects, often within a complex legal, political or regulatory context. These providers are experienced at assessing, designing, convening and facilitating collaborative processes.	210.00	180.00 Senior Associate 160.00 Associate 120.00 Research Associate 85.00 Graphic Design 80.00 Support	<input checked="" type="checkbox"/> Copy/print charges <input checked="" type="checkbox"/> Facility Use/Rental Fees
<input checked="" type="checkbox"/> 4. A <i>Public Involvement Practitioner</i> is an expert at helping governmental entities engage the public on public issues or projects. These providers are able to design and implement an appropriate public involvement process from projects that seek to inform or educate the public to projects that allow for greater public involvement via consultation or collaboration.	210.00	180.00 Senior Associate 160.00 Associate 120.00 Research Associate 85.00 Graphic Design 80.00 Support	<input checked="" type="checkbox"/> Copy/print charges <input checked="" type="checkbox"/> Facility rental fees <input checked="" type="checkbox"/> Mail or bulk email fees <input checked="" type="checkbox"/> Telephone charges <input checked="" type="checkbox"/> Website hosting, online software or online services fees <input checked="" type="checkbox"/> Video production services <input checked="" type="checkbox"/> Other Subcontractors

Section 4A: Does the Provider charge travel expenses to provide services in your area?

County or County Area	Available to work in this area without charging travel expenses.	Available to work in this area but will charge travel expenses
1 Clatsop, Columbia, Tillamook – Counties	<input type="checkbox"/>	<input checked="" type="checkbox"/>
2 Washington, Multnomah – Counties	<input checked="" type="checkbox"/>	<input type="checkbox"/>
3 Polk, Marion, Yamhill – Counties	<input type="checkbox"/>	<input checked="" type="checkbox"/>
4 Lincoln, Benton, Linn – Counties	<input type="checkbox"/>	<input checked="" type="checkbox"/>
5 Lane – County	<input type="checkbox"/>	<input checked="" type="checkbox"/>
6 Douglas – County	<input type="checkbox"/>	<input checked="" type="checkbox"/>
7 Coos, Curry – Counties	<input type="checkbox"/>	<input checked="" type="checkbox"/>
8 Josephine, Jackson – Counties	<input type="checkbox"/>	<input checked="" type="checkbox"/>
9 Hood River, Wasco, Sherman, Gilliam, Wheeler	<input type="checkbox"/>	<input checked="" type="checkbox"/>
10 Jefferson, Crook, Deschutes – Counties	<input type="checkbox"/>	<input checked="" type="checkbox"/>
11 Lake, Klamath – Counties	<input type="checkbox"/>	<input checked="" type="checkbox"/>
12 Morrow, Umatilla - Counties	<input type="checkbox"/>	<input checked="" type="checkbox"/>
13 Wallowa, Union, Grant, Baker – Counties	<input type="checkbox"/>	<input checked="" type="checkbox"/>
14 Harney, Malheur – Counties	<input type="checkbox"/>	<input checked="" type="checkbox"/>
15 Clackamas – County	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Section 4B: Hourly Travel Charges. *If, in addition to allowable travel expenses, the Provider will charge for travel time and the travel time of administrative assistants or staff, or both, the hourly travel rate for Proposer and each of Proposer’s administrative assistant and staff must be identified here.:*

Travel time will be charged at the regular hourly rate for the Provider, administrative assistants and staff.

Section 5: Standards the Provider Subscribes to and Licenses Held

- Oregon Mediation Association Core Standards of Mediation Practice, April 23, 2005
(<http://www.mediate.com/oma/pg61.cfm>)
- Association for Conflict Resolution, Model Standards of Conduct for Mediators, 2005 revisions.
http://www.imis100us2.com/acr/ACR/Resources/Model_Standards/ACR/Resources/Model_Standards.aspx?hkey=315fc2bd-2cac-422b-82bf-b3160b6a1b08
- Model Standards of Practice for Family and Divorce Mediation
http://www.imis100us2.com/acr/ACR/Resources/Model_Standards/ACR/Resources/Model_Standards.aspx?hkey=315fc2bd-2cac-422b-82bf-b3160b6a1b08
- International Association for Public Participation (IAP2), Code of Ethics for Public Participation Practitioners (See
<http://www.iap2.org/displaycommon.cfm?an=1&subarticlenbr=8>)
- Other professional standards that the provider subscribes to:
- Oregon State Bar #
- Other professional licenses:

Section #6: Provider's Specialized Areas of Expertise		
Area of Expertise	Sub Specialty	Areas of expertise
Business and Finance	General	<input type="checkbox"/>
	Investment and Finance	<input type="checkbox"/>
	Patents or Intellectual Property Rights	<input type="checkbox"/>
Civil Rights	Civil Rights	<input type="checkbox"/>
Consumer	All Types, Consumer-Merchant Disputes	<input type="checkbox"/>
	Assistive Technologies	<input type="checkbox"/>
	Vehicle Sales, Service or Repair	<input type="checkbox"/>
Cultural	Cross Cultural, Ethnicity, or Related Fields	<input type="checkbox"/>
Education	Education	<input checked="" type="checkbox"/>
	Special Education	<input type="checkbox"/>
Environmenta	Agricultural Exceptions (goal 2)	<input checked="" type="checkbox"/>
	Agriculture	<input checked="" type="checkbox"/>
	Air, Land and Water Quality	<input checked="" type="checkbox"/>
	Coastal	<input checked="" type="checkbox"/>
	Endangered Species or Wildlife	<input checked="" type="checkbox"/>
	Energy	<input type="checkbox"/>
	Forestry	<input checked="" type="checkbox"/>
	Hazardous Materials and Environmental	<input checked="" type="checkbox"/>
	Other Natural Resource Related	<input checked="" type="checkbox"/>
	Water Resources, Wetlands	<input checked="" type="checkbox"/>
Governmental and Regulatory	Government-to-Government (e.g., state-tribal)	<input checked="" type="checkbox"/>
	Professional Licensing	<input type="checkbox"/>
	Public Utilities	<input checked="" type="checkbox"/>
Human Services	Child Dependency and Permanency Planning (Adoption)	<input type="checkbox"/>
	Disability	<input type="checkbox"/>
	Family Services, including Service Plans	<input type="checkbox"/>
	Health Care	<input type="checkbox"/>
	Senior Services	<input type="checkbox"/>
	Social Services	<input type="checkbox"/>
	Vocational Rehabilitation	<input type="checkbox"/>
	Public Assistance - AFS	<input type="checkbox"/>
International	International	<input type="checkbox"/>
Labor and Employment	Collective Bargaining and Labor	<input type="checkbox"/>
	General Employment and Human Resources	<input type="checkbox"/>
	Workers' Compensation	<input type="checkbox"/>
	Workplace Interpersonal Disputes	<input type="checkbox"/>
Torts or Insurance Claims	Torts or Insurance Claims	<input type="checkbox"/>
Transportation, Housing and Land Use	Construction Industry & Contracts, Civil Engineering	<input type="checkbox"/>
	Eminent Domain	<input checked="" type="checkbox"/>
	General Planning	<input checked="" type="checkbox"/>
	Growth Management	<input checked="" type="checkbox"/>
	Housing	<input checked="" type="checkbox"/>
	Land Use	<input checked="" type="checkbox"/>
	Railroad	<input checked="" type="checkbox"/>
	Real Property	<input checked="" type="checkbox"/>
Siting Controversial Projects or Facilitates	<input checked="" type="checkbox"/>	

Section 7: Relevant Education and Training

Clark holds a BS degree in Political Science, with a minor in architecture, from the University of Oregon. He also received post-graduate education in Public Administration from University of Oregon.

Section 8: Relevant Training Conducted by the Provider

Clark is regarded as an expert in his field and has conducted training in the following areas:

- Communications training for elected officials and staff
- How to talk about utility rates with elected officials and customers
- Building Community Ownership – for utility managers
- Public outreach and facilitation for controversial projects

Section 9: Workplace Mediation Experience

Clark is not seeking selection in the Mediation General Practitioner category.

Section 10: Litigation Settlement Related Experience

Clark is not seeking selection in the Mediation General Practitioner category.

Section 11: Overall Mediation Experience

Clark is not seeking selection in the Mediation General Practitioner category.

Section 12: Facilitation Experience

With a professional career that began in 1974, and hundreds of facilitation assignments, Clark Worth has:

- Organized, designed and facilitated more than 300 blue ribbon committees, citizen panels, working groups, steering and advisory committees, and other bodies leading to decisions
- Structured and facilitated large (up to 600 attendees), medium and small groups in public meetings
- Pioneered successful involvement of segments of the population who don't often participate in the public decision process: school age children, college students, elderly, minorities, low income, immigrant groups and foreign language speakers, newcomers, farmers and rural residents

Clark's facilitation experience portfolio is centered in the Pacific Northwest (Oregon, Washington, Idaho, Montana), but also includes assignments in Virginia, Tennessee, Florida, Massachusetts, and several other states.

Examples of Clark's facilitation experience include:

- Project Manager and facilitator for the OSU-Cascades Long Range Development Plan which includes advisory committees with over 80 participants.
- Facilitator for the Oak Lodge Sanitary District Boardman Wetlands Project which includes addressing neighbors concerns for the development of a wetland complex into a community amenity.
- Facilitator for a the citizen stakeholder group that recommended a city charter amendment in Oregon City related to water rates .
- Project manager and facilitator for the Oak Lodge Sanitary District Strategic Plan that provided the vision and direction for the agency's comprehensive infrastructure capital improvement program.
- Facilitator for the Education and Youth Success Policy Expert Group that informed the update of the City of Portland's Comprehensive Plan (Portland Plan: East Portland Schools)

Section 13: Public Policy Facilitation Experience

Public policy facilitation centers on assuring all participants – elected leaders, agency staff, interested stakeholders, citizens – get the information they need to reach timely decisions on the policy matter at hand. Clark Worth's expertise contributes unique insights on how to best involve and inform each group so public policy decisions can move forward.

Throughout his entire career – starting in the Governor's Office, and later in local government and consulting – Clark has been handed meaty collaborative public policy facilitation assignments: at the federal, state, regional, local, neighborhood and multi-state levels. He has accrued tens of thousands of hours facilitating public policy processes during his career. His successes include some of the Pacific Northwest's landmark projects: planning/development/expansion/funding for the Rose Garden (Metro Center), Expo Center, Portland Center for Performing Arts, Providence Park, Oregon Convention Center, Skamania Lodge, Eola Hills Conference Center, Portland Farmers Markets and many others.

Specific public policy facilitation experience includes:

- Oak Lodge Water and Sanitary District merger which involved hundreds of hours of facilitation with elected officials, staff and ratepayers of both districts.
- Clackamas County's Water Environment Services for which Clark worked with the four cities and two special districts in the service area to resolve issues of governance and service during weekly meetings.
- Facilitaton of the Bend Sewer Infrastructure Advisory Group which met monthly for two-and-a-half years (an estimated 450 project hours for Clark) and resulted in a unanimous recommendation to support a \$85 Million capital improvement program.

Section 14: Experience as a Public Involvement Practitioner

Clark is widely known for his expertise in designing and conducting public involvement processes that enable citizens to contribute meaningfully to important community decisions. His commitment to citizen participation,

combined with his successes over two decades, have convinced many public agency and business clients that it really pays to listen.

Clark has designed and implemented outreach plans for an estimated 500 clients during his career. He has easily exceeded over 10,000 hours of public involvement experience in a variety of subjects for communities throughout the Pacific Northwest. He is experienced in all aspects of public involvement, and is often called by former clients for advice and input on when and how to involve the public when faced with controversial projects.

Barney & Worth was the first Pacific Northwest firm to specialize in public engagement, and has earned hundreds of project successes. With an extensive portfolio of tested, effective and cost-conscious interactive communications tools and methods to inform and meaningfully engage folk, many of the projects led by Clark have won communications awards, including: National Association of Clean Water Agencies Environmental Achievement Award for Public Information & Education (Oak Lodge Sanitary District); Pacific Northwest Section American Water Works Association Excellence in Communication Award ; and Best Marketing Campaign: Drinking Water Rate Increase, City of Tigard.

Clark's recent public involvement experience includes:

- Project Manager for the Eugene Water and Electric Board Water Reliability campaign that sought to educate and engage customers about the need for drinking water reliability and to support rate increases.**
- Senior Advisor for the Willamete Water Supply Program providing strategic insight in the development and implementation of outreach plans for the five cities and unincorporated Washington County. Outreach plans address communications with the general public, property owners along the 30-mile pipeline route, elected officials and other community leaders.**
- Project Manager for Troutdale Road Maintenance Funding which included facilitation of the City Council's process to identify the need for a local fuels tax measure and voter education campaign to support this community's measure.**

Other public involvement experience includes community visioning and strategic planning processes for the cities of Monmouth, Dallas and Hermiston. These projects enlisted a variety of public engagement tools, including stakeholder interviews, community surveys, town hall meetings, citizen committees, and "sign-up" event for community volunteers. Clark was also project manager and stakeholder outreach coordinator for Pierce County, Washington's highly controversial attempt to reset its technical criteria for designating Agricultural Resource Lands (ARL).