

CREATING YOUR TRAINING STRATEGY

WHY

What is your
goal?

Example: To involve community members in addressing sex trafficking.

WHO

Who needs
training?

Example: Community based, social groups, and faith-based groups.

WHAT

What do we
want them to
do or know?

Example: Increase empathy for survivors and find way to take action.

WHEN

When will we
train?

Example: In January as part of Human Trafficking Awareness month.

HOW

How will
training be
delivered?

Example: Every Wednesday evening at the library by two instructors.

Session 1: Is it a Training Issue?

Exercise

Instructions:

Review each of the examples and answer the following questions:

- (1) Is this a training issue?
 - (2) If yes, what gaps would training need to address? Who needs to be trained? Who should be the instructor?
 - (3) What other non-training actions might be needed to address the issue?
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Example 1: Your trafficking response protocol states that agency x will respond any time a victim of trafficking is found; however, last night, agency x did not send anyone when they were requested.

Example 2: You receive a call from a manager at agency x, who tells you that they had to remove a trafficking victim from their program due to a violation of the rules.

Example 3: You receive a call from a representative from agency x, who tells you that they're looking for training to help their staff better identify trafficking victims.

Example 4: You receive a call from a manager at agency x who tells you about an interaction they saw between a service provider and a trafficking victim. They said the service provider would not allow the victim to obtain support from their program because they didn't qualify.

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