

THE NONPROFIT
ASSOCIATION OF
OREGON

Connect. Improve. Advance.

State of Nonprofits in Oregon

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Connect with us @nonprofitoregon
www.nonprofitoregon.org



About NAO

The mission of the Nonprofit Association of Oregon is to strengthen the collective voice, leadership, and capacity of nonprofits to enrich the lives of all Oregonians.

www.nonprofitoregon.org


Nonprofits During and Since 2020

- Changes to the societal relationships
- A global pandemic – 2020, 2021, 2022...
- Deepening awareness and crisis in racial and societal injustices
- Climate-driven disasters and the years-long investment in recovery



Current State of Nonprofits in Oregon

- Over 23,500 nonprofits in Oregon working to lead change
- Huge number of staff and volunteers dedicated to communities
- Total private \$\$ raised and private donor retention went down in 2022
- Huge tranches of \$\$ from government (Cares Act, ARPA, Infrastructure Act and Inflation Reduction Act)

 (But to get this, you need to comply with rules.)



Navigating a Constant State of Change

Critical challenges and emerging opportunities:

1. People
2. Change in Public Discourse - Trust in Civil Society
3. Nonprofit - Government collaboration



People!

- Wellness
- Employment
- Generational Change



Change in the Public Discourse

Trust in Civil Society



Nonprofit - Government collaboration

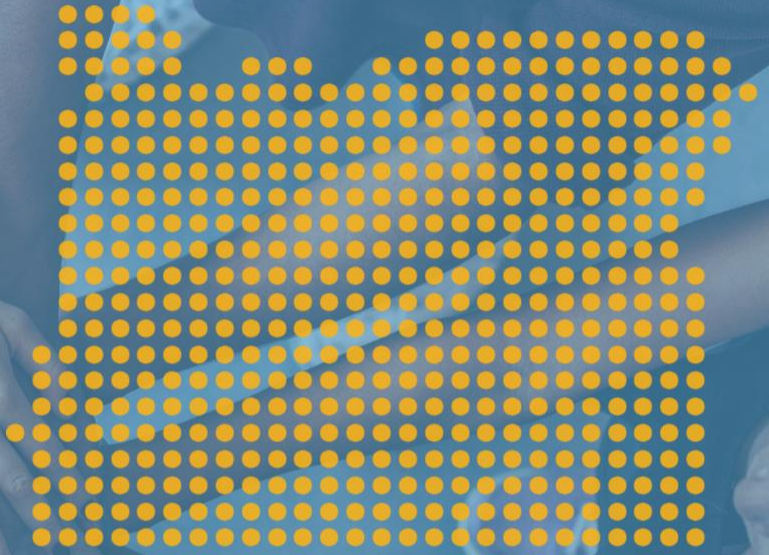
- More investments in culturally-specific groups
- Larger sums of \$\$ available (but only for a time)
- Upstream pressures to solve issues
- Greater scrutiny on compliance



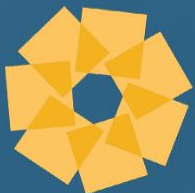
Join our network

Oregon's nonprofits work in every community, touch nearly every facet of our lives, and help build a thriving and vibrant Oregon.

Become part of an important network of organizations, affiliates, and individuals who believe in the vitality of the nonprofit sector.



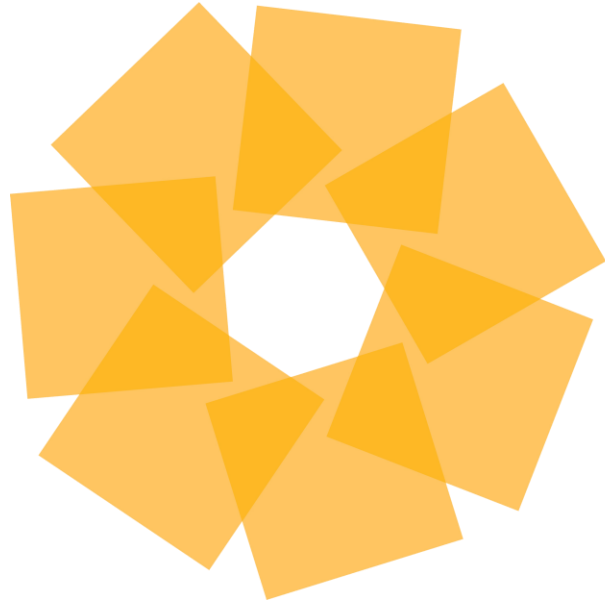
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