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## DEPARTMENT OF JUSTICE Civil Rights Unit

### CRU Southern Oregon Outreach

#### EVENTS AND PRESENTATIONS IN SOUTHERN OREGON, 2023 - PRESENT

- Presentation at LINC (Latino Interagency Network Committee) meeting, Jan 2023
- Tabling at the Tu Voz Con Mano Amiga event in Roseburg, March 2023
- Presentation at Unete Center for Farmworker Advocacy, July 2023
- In-person presentation at Umpqua Valley Rainbow Collective, July 2023
- Tabling at Douglas County Pride Festival, July 2023
- Coos/Curry County Health Coalition- virtual presentation, August 2023
- Tabling at monthly Roseburg DHS Community Resource Events, August and Sept 2023
- Tabling at the Medford MultiCultural Fair, Sept 2023
- Tabling at the Hispanic Heritage Month Festival- Central Point Parks & Recreation, Sept 2023
- Tabling at multiple Back to School Fairs for Medford's Spanish speaking communities, Sept 2023
- Presentation for the League of Women Voters of Klamath County, Nov 2023



The CRU team has reached **over 1,500** southern Oregon community members at local events and presentations in 2023.

The CRU **attended events or presented** in Coos County, Curry County, Douglas County, Jackson County, Josephine County, and Klamath County.



#### UPCOMING EVENTS

- 5/23/24- 2024 Classroom Law Project at SOU, Ashland
- 6/11/24- 2024 Hate and Bias Crimes Law Enforcement and Prosecutor Symposium hosted by ODOJ, FBI, and USAO, Redmond

#### CRU's You Belong. & Sanctuary Promise Marketing Campaigns



Consulted with a variety of organizations and key players in Southern Oregon, including Rural Organizing Project and Unete, to gather insights and feedback on optimal strategy for both of our upcoming marketing campaigns.

These two multi-pronged awareness campaigns will reach communities vulnerable to hate crimes, bias incidents, and violations of Oregon's sanctuary laws in Southern Oregon through a variety of traditional and non-traditional media, geo-targeting ads, language-tailored communications, non-English press including Spanish radio, and building community trust through partnerships with influencers.